MAY 1 5 2006

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Attention: MAIL STOP AF Fax: (571) 273-8300 Group Art Unit: 2614 Examiner: BELIVEAU, Scott E. UNITED STATES PATENT AND TRADEMARK OFFICE Phone: (571) 272-7343 Date: May 15, 2006 Pages: Cover + 1 + 13 = 15From: Georgann S. Grunebach Fax: (310) 964-0941 Phone: Assistant General Counsel (310) 964-4615

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Georgann S. Grunebach, Reg. No. 33,179 Printed/Name of Person Signing Certificate) May 15, 2006 (Date of Signature)

Telephone No. (310) 984-4615

Attention: Commissioner for Patents

Attorney Docket No. PD-201017

Please find attached Re:

Serial No.: 09/851,689

Filing Date: May 8, 2001

TRANSMITTAL FORM PTO/SB/21 (1 page)

> RESPONSE TO OFFICE ACTION DATED FEBRUARY 26, 2006 (13 pages)

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Ø 002/015

# MAY 1 5 2006

PTO/SB/21 (09-04) Approved for use through 07/31/2008. OMB 0851-0031 are required to reapond to a collection of information unless it displays a valid OMB control number.

Application Number U.S. Petent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Papenwork Reduction Act of 1995, no persons 09/851,689 TRANSMITTAL Filing Date May 8, 2001 First Named Inventor **FORM** Steven Soloff Art Unit Examiner Name BELIVEAU, Scott E. (to be used for all correspondence after trittal filing) Attorney Docket Number PD-201017 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Fee Transmittal Form Drawing(s) Appeal Communication to Board Fee Attached Licensing-related Papers of Appeals and Interferences Appeal Communication to TC **[** ] **Amendment/Reply** (Appeal Notice, Brief, Reply Brief) Petition to Convert to a Proprietary Information After Final Provisional Application Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please Identify Terminal Disclaimer **Extension of Time Request** below): Request for Refund Express Abandonment Request CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) No additional fee for claims is required. Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name OlfecTV Groyp The, Signature Printed name nn S. Grunebach Date Reg. No. May 15, 2006 33,179 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being faceingle transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class main an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature Date | May 15, 2006 Frunebach, Reg. No. 33,179 Typed or printed name

This collection of information is required by 87 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and automitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form antifor suggestions for reducing (his burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Date: May 15, 2006

Georgann S. Grunebach, Reg. No. 33,179

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Soloff, Steven

Serial No.

09/851,689

Filed

May 8, 2001

For

SEAMLESS SYSTEM AND METHOD FOR

IDENTIFYING, RECORDING AND STORING USER NAVIGATIONAL INFORMATION FOR INTERACTIVE

**TELEVISION** 

Examiner

BELIVEAU, SCOTT E.

Art Unit

2614

Our File No.

PD-201017

### AMENDMENT AFTER FINAL PURSUANT TO § 1.116

Mail Stop AF Commissioner for Patents Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed February 26, 2006, please amend the above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Amendments to the Specification begin on page 10 of this paper.

Remarks/Arguments begin on page 12 of this paper.